

ORDER

**KSNV**

Orders

Order / Rev: 106494

Alt Order #: 06851227

Product Desc: ROMNEY FOR PRESIDENT

Estimate: 373

Flight Dates: 09/12/12 - 09/18/12

Original Date / Rev: 09/11/12 / 12/03/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: American Rambler Productions

Buying Contact:

Billing Contact:

138 Conant St.

Beverly, MA 01915

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Romney for President

Demographic: A35+

Product Codes: PLC02-Republican

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/18/12	105	\$52,185.00	\$44,357.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	105	\$52,185.00	\$44,357.25	0.00
Totals	105	\$52,185.00	\$44,357.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	25%	\$52,185.00
Market	100%	\$208,740.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$58,447.20
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$54,272.40
KTUD	0%	\$0.00
KVVU	21%	\$43,835.40
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/18/12	M-F 6-7a WakeUp w/WagM	6-7a		MT-----	:30	2	\$450.002		0.00	NM	2	\$900.00
WAKE W/WAGNER 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----			2		\$450.00		0.00				

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/18/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$450.002		0.00	NM	2	\$900.00
WAKE W/WAGNER 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$450.00		0.00						
E 2	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$450.002		0.00	NM	2	\$900.00
WAKE W/WAGNER 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		--WThF----	:30		(\$450.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 3	KSNV	09/17/12	09/18/12	Today Show Today Show	CM	658a-9am	MT-----	:30	2	\$550.002		0.00	NM	2	\$1,100.00
TODAY 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$550.00		0.00						
E 4	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$550.002		0.00	NM	3	\$1,650.00
TODAY 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$550.00		0.00						
E 5	KSNV	09/17/12	09/18/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MT-----	:30	2	\$200.002		0.00	NM	0	\$0.00
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr	9-10a		MT-----	:30		(\$200.00)		0.00	NM		
Credited [CREDIT-REFUND]															
2	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr	9-10a		MT-----	:30		(\$200.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 6	KSNV	09/17/12	09/18/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
TODAY 3 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$200.00		0.00						
E 7	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
TODAY 3 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$200.00		0.00						
E 8	KSNV	09/17/12	09/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
RACHEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$200.00		0.00						
E 9	KSNV	09/12/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
RACHEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$200.00		0.00						
E 10	KSNV	09/17/12	09/18/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MT-----	2		\$275.00		0.00						

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$275.00			0.00			
E 12	KSNV	09/17/12	09/18/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
DAYS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			2		\$275.00			0.00			
E 13	KSNV	09/12/12	09/14/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
DAYS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$275.00			0.00			
E 14	KSNV	09/17/12	09/18/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	2	\$175.002		0.00	NM	2	\$350.00
DRS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			2		\$175.00			0.00			
E 15	KSNV	09/12/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.002		0.00	NM	3	\$525.00
DRS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$175.00			0.00			
E 16	KSNV	09/17/12	09/18/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00
DR PHIL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			2		\$300.00			0.00			
E 17	KSNV	09/12/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$300.002		0.00	NM	3	\$900.00
DR PHIL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$300.00			0.00			
E 18	KSNV	09/17/12	09/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MT-----	:30	2	\$350.002		0.00	NM	2	\$700.00
NEWS 430 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			2		\$350.00			0.00			
E 19	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	3	\$350.002		0.00	NM	3	\$1,050.00
NEWS 430 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$350.00			0.00			
E 20	KSNV	09/17/12	09/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MT-----	:30	2	\$450.002		0.00	NM	2	\$900.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			2		\$450.00			0.00			
E 21	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	3	\$450.002		0.00	NM	3	\$1,350.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$450.00			0.00			
E 22	KSNV	09/17/12	09/18/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$725.002		0.00	NM	4	\$2,900.00
NEWS 5 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----			4		\$725.00			0.00			
E 23	KSNV	09/12/12	09/14/12		CM	5-630p	--WTF--	:30	6	\$725.002		0.00	NM	5	\$3,625.00

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
NEWS 5 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			6		\$725.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	M-F Early News			5-630p		--WThF----	:30	(\$725.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 24	KSNV	09/17/12	09/18/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$725.00	2	0.00	NM	4	\$2,900.00
				M-F Jeopardy											
JEOPARDY 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----			4		\$725.00		0.00				
E 25	KSNV	09/12/12	09/14/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$725.00	2	0.00	NM	6	\$4,350.00
				M-F Jeopardy											
JEOPARDY 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			6		\$725.00		0.00				
E 26	KSNV	09/17/12	09/18/12	M-F Wheel	CM	7-730pm	MT-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
				M-F Wheel of Fortune											
WHEEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----			2		\$725.00		0.00				
E 27	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$725.00	2	0.00	NM	3	\$2,175.00
				M-F Wheel of Fortune											
WHEEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			3		\$725.00		0.00				
E 28	KSNV	09/17/12	09/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
				M-F News 3 at Eleven											
NEWS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----			4		\$750.00		0.00				
E 29	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$750.00	2	0.00	NM	6	\$4,500.00
				M-F News 3 at Eleven											
NEWS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			6		\$750.00		0.00				
E 30	KSNV	09/17/12	09/18/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
				Tonight Show											
TONIGHT 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----			2		\$250.00		0.00				
E 31	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$250.00	2	0.00	NM	3	\$750.00
				Tonight Show											
TONIGHT 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			3		\$250.00		0.00				
E 32	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$200.00	2	0.00	NM	2	\$400.00
				News 3 Sunrise SATURDAY											
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			2		\$200.00		0.00				
E 33	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.00	2	0.00	NM	2	\$650.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			2		\$325.00		0.00				
E 34	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
				Sa-Su Early News	(5:00 PM-5:30 PM)										

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		3				\$350.00		0.00			
E 35	KSNV	09/15/12	09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$350.00		0.00			
E 36	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$750.00		0.00			
E 37	KSNV	09/15/12	09/15/12	Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:00 AM-5:30 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,250.00		0.00			
E 38	KSNV	09/15/12	09/15/12	Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,250.00		0.00			
E 39	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM	1	\$185.00
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$185.00		0.00			
E 40	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM	1	\$325.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$325.00		0.00			
E 41	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
MEET PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,900.00		0.00			
E 42	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	0	\$0.00
NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	News 3 Today Wknd			9a-930am	-----Su	:30		(\$250.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 43	KSNV	09/16/12	09/16/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$250.00	2	0.00	NM	0	\$0.00
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	Chris Matthews 9:30AM SUN			9:30a-10a	-----Su	:30		(\$250.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 44	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		2				\$750.00		0.00			

